

Advertise in the Upcoming SAABE Membership Directory

The new SAABE Membership Directory is published every year. Don't miss your chance to reach over 200 SAABE members with an ad in the directory.

Prices:

Cover (limited availability):

Back outside: \$425

Front inside: \$350

Back inside: \$275

Full page: \$200

Business card: \$150

See next page for ad dimensions and an insertion order

Advertise in the *SAABE Times* Newsletter

The SAABE Times Newsletter reaches over 200 SAABE members every month. We have space available—reserve your spot now!

<u>Dimensions</u>	<u>3 Issues</u>	<u>6 Issues</u>	<u>1 Year</u>
Full page	\$350	\$725	\$1,250
Half page	\$190	\$370	\$720
Quarter page	\$100	\$200	\$350
Business card	\$75	\$130	\$250

Send ad copy (in JPG, GIF, or TIF formats; black/white/gray tones only) and payment to SAABE, PO Box 781261, San Antonio, TX 78278, or email to mg.assoc.mgmt@gmail.com

SAABE Advertising Insertion Order

Membership Directory:

<u>Placement</u>	<u>Price</u>	<u>Dimensions</u>
Cover (limited availability)	\$425 back outside, \$350 front inside, \$275 back inside	4.5" x 7" (portrait)
Full Page	\$200	4.5" x 7" (portrait)
Business Card	\$150	3.5" x 2" (landscape)*

*Hard-copy ads submitted for scanning will incur a \$50 scan charge.

SAABE Times Newsletter:

<u>Placement</u>	<u>3 Issues</u>	<u>6 Issues</u>	<u>1 Year</u>
Full page (7.25"x9.5")	\$350	\$725	\$1250
Half page (7.25"x4.25" <horiz> or 3.5"x9.5" <vert>)	\$190	\$370	\$720
Quarter page (3.5"x4.75")	\$100	\$200	\$350
Business card (3.5"x2")*	\$75	\$130	\$250

*Hard-copy ads submitted for scanning will incur a \$50 scan charge.

Company Name: _____

Your Name: _____

Phone Number: _____ Email: _____

Circle one: Membership Directory *SAABE Times*

Ad size: _____

Time period/Number of issues (newsletter only): _____

Signature: _____

Price: _____

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